



The Senate of Texas

CÉSAR J. BLANCO

TEXAS SENATOR
DISTRICT 29

Press Release

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Senator César Blanco Hosts Third Giveaway as Part of his 9th Annual Back-to-School Backpack Giveaway Series

El Paso, Texas - Today, Senator César J. Blanco continued his 9th Annual Back-to-School Backpack Giveaway Series, giving away 464 backpacks to students enrolled at Paul Moreno Elementary School. Today's giveaway was the third of a four-part giveaway at schools across Senate District 29.

"Many families across El Paso are trying to figure out how to pay bills and put food on the table. The last thing they should worry about is stretching their wallets thin to buy their kids a backpack," said Senator César J. Blanco. "These free backpacks will not only make things a little easier for families but give our kids the tools they need for a successful school year."

Each year, different schools are selected for assistance based on Texas Education Agency's Economically Disadvantaged Status Reports. These giveaways are held only for those enrolled and registered at the selected schools.

Senator Blanco also added, "Thank you to our sponsors and partners, GECU, Walmart, Marathon Petroleum, Pepsi Co., The Borderplex Alliance, El Paso Electric, Charter Communications, The El Paso Hispanic Chamber of Commerce, Schneider Electric, AT&T, Texas Gas Service, and Raise your Hand Texas. Together we are making an investment in the lives of so many young learners' future success!"

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