



The Senate of Texas

CÉSAR J. BLANCO

TEXAS SENATOR
DISTRICT 29

Press Release

FOR IMMEDIATE RELEASE:

July 27, 2023

Contact: Taylor Sanchez

915.276.3872

Taylor.sanchez@senate.texas.gov

Senator César Blanco Kicks Off his 9th Annual Back-to-School Backpack Giveaway Series

El Paso, Texas - Today, Senator César J. Blanco kicked off his 9th Annual Back-to-School Backpack Giveaway Series, giving away 549 backpacks to students enrolled at North Loop Elementary. Today's giveaway was the first of a four-part giveaway at schools across Senate District 29.

"I'm thrilled to be back for another year of backpack giveaways. Over the 9 years our office has hosted this event, it's grown to be my favorite service event. Nothing beats watching students' faces light up when they receive their backpacks," said Senator César J. Blanco. "These free backpacks will help give our kids the tools they need for a successful school year."

Each year, different schools are selected for assistance based on Texas Education Agency's Economically Disadvantaged Status Reports. These giveaways are held only for those enrolled and registered at the selected schools.

Senator Blanco also added, "Thank you to our sponsors and partners, GECU, Walmart, Marathon Petroleum, Pepsi Co., The Borderplex Alliance, El Paso Electric, Charter Communications, The El Paso Hispanic Chamber of Commerce, Schneider Electric, AT&T, Texas Gas Service, and Raise your Hand Texas. Together we are making an investment in the lives of so many young learners' future success!"

For further information, please contact Taylor Sanchez at 915-276-3872 or at Taylor.Sanchez@senate.texas.gov.

###